



Design Thinking Module

Module Objective:

- To provide the participants with the basic knowledge of Design Thinking Concept
- To understand what is social innovation
- To understand empathy study
- To understand the feedback cycle of sense & sensibility, empathy, ideation and prototyping
- To use the concept of design thinking to obtain solution to a problem
- To develop a prototype of the solution
- To demonstrate proof of concept

Class Schedule	Theory
1	Introduction
2	Project Identification & Research
3	Planning for Interviews & Data Analysis
4	Identification of Needs & Persona Creation
5	Ideation
6	Concept Strengthening
7	Prototyping
8	Co-creation through User feedback
9	Proof of Concept

Duration of Course: 30 hours